



Welcome to The Electric Theatre (Guildford)

Here you'll find all the basic information about the Theatre, as well as the facilities and equipment that are available for hire.

Artistic Manager:

Nathan Rogers
01483 910 195
nathan@electric.theatre

Operations Manager:

Joanna Ostrom
01483 910 201
joanna@electric.theatre

Front of House Manager:

Emily Clifford
01483 501 239
emily.clifford@electric.theatre

Technical Team:

Darren Carrig & Howard Craggs
01483 501 200
Darren.carrig@electric.theatre
howard.craggs@electric.theatre

Box Office
Website

01483 501 200
www.electric.theatre

Facilities for Hire

Auditorium

Formats / capacities

Theatre style	180 seats (210 seats with the orchestra pit seating made available)
Standing	250
Cabaret style	100

For other Auditorium formats / capacities, please contact the Technical Team.

Hire Fees

(figures exc VAT)

	Commercial Rate	20% Community discount rate
Weekly rate	£3315	£2652
Daily rate	£1221	£976.80

Please note: A commission is payable on all ticket sales taken through The Electric Theatre Box Office (see 'Recharges / Costs' for more information). For all performances sold through the Theatre's Box Office, four house seats will be held off sale.

Weekly rate includes Sunday 10:00 - 23:00
Monday 10:00 - 23:00
Tuesday to Friday 17:30 - 23:00
Saturday 13:00 - 23:00

Use of the Auditorium during the day on Tuesday to Friday is subject to availability and an additional charge will be levied.

Daily rate One day from 10:00 – 23:00

Included in the Amateur/ Non-Commercial Rates:

- Duty Technician (to supervise the production, not to operate sound / LX or stage manage)
- Duty Manager (for performances)
- Ushers (for performances)
- Box Office ticket sales (online, in person, by post and by phone)
- Use of the Theatre's drapes, rostra, lighting and sound equipment
- Use of two Dressing Rooms

Included in the Commercial Rate:

- Duty Technician (to supervise the production, not to operate sound / LX or stage manage)
- Duty Manager (for performances)
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- Use of two Dressing Rooms

The Farley Room can be used for additional dressing room space (subject to availability). There is a separate hire fee for the use of this area and it must be cleared following every performance.

Farley Room



Formats / capacities

Theatre style	30 side on
Theatre style	50 end on
Classroom style	24
Around tables	24
Horseshoe	15

Please note: the Farley Room is only accessible by stairs.

Hire Fees (the current rate of VAT will be added to all hire fees)

	Amateur/ Non-Commercial Rate	Commercial Rate
Hourly rate	£27	POA

Café Bar



Formats / capacities

Theatre style	80, plus 10 standing
Café style	45, plus 10 standing

Hire Fees (the current rate of VAT will be added to all hire fees)

Hourly rate	£36
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Dressing Rooms

Formats / capacities

Empty Space	15, seated or standing (suitable for auditions and small rehearsals)
Meeting Style	12, around

Hire Fees (the current rate of VAT will be added to all hire fees)

Hourly rate	£15
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Recharges / Costs

Please note: the current rate of VAT will be added to all costs included in this pack, including hire fees

Deposits							
Deposit for hire fees (To be paid in advance of the booking)	TBD For first time hirers 50% of the hire fee will be required up front.						
Box Office							
Commission on ticket sales (This applies to all events where tickets are sold through the Theatre's Box Office)	10% on all sales						
Ticket printing fee (This applies to events where tickets are printed for sale at external box offices / through local groups / agency tickets etc.)	£0.12 per ticket						
PRS							
Applies to all performances with music (unless confirmation is given by the hirer that the music being performed is not subject to PRS)	From 3% of gross Box Office income (depending on genre)						
Insurance							
Public Liability Insurance (£5 million) (NB if proof of £5million PL insurance is not provided in advance of the hire, the amount opposite will be added to the event settlement)	£205 for week long hires £67 for day long hires						
Marketing							
The Electric Theatre Season Brochure inclusion:	<table border="0"> <tr> <td>1/3 of a page</td> <td>Free</td> </tr> <tr> <td>Two thirds of a page</td> <td>£125</td> </tr> <tr> <td>Full page</td> <td>£220</td> </tr> </table>	1/3 of a page	Free	Two thirds of a page	£125	Full page	£220
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Technical							
The Theatre's up to date Tech Spec is available online at www.electrictheatre.co.uk							
Smoke / haze machine (including 1 x 2.5litre bottle of fluid)	£33 for week long hires £17 for day long hires						
Projector	£300 per week						
Christie DHD 951Q 8500LM HD projector with lens 0.8-1.0 or 1.6-2.4	£100 per day						
22ft x 17ft rear projection screen	£150 per week						
Fixed position bar 12	£75 per day						
12ft x 9ft rear projection screen	£100 per week £50 per day						
8ft x 6ft front projection screen	£80 per week £40 per day						
Extra hours / part hours (outside of contracted hours, including run overs)	£106 without notice £71 with prior notice						
Technical staff (including sound / LX operators)	£16 per hour						
Pit installation / removal	£96						
Robe Robin DLS Lights	£108 per week per light £54 per day per light						
Other technical equipment/services may be available. Please contact the Technical Team for a specific quote							
Catering							
Bar tab (on agreement)	As taken						
Other							
Extra car parking (if available)	£16 per space						
Clean up fee	From £280						
Security – per person, per hour, minimum 4 hour call	£18 per hour						
Photocopying (black and white only)	£0.13 per A4 sheet						

Other Information

Catering

The Electric Theatre Café Bar is open to the public from 09:30 - 16:30 Monday to Saturday, and will stay open until after the interval on show nights, the Cafe Bar may stay open after the performance by agreement. The Café Bar serves a range of hot, alcohol and soft drinks as well as snacks.

Marketing

The marketing of your event at The Electric Theatre is your responsibility; however, our Marketing Team is able to provide support and advice if you need it.

Box Office

The Box Office will contact you directly to confirm your event details. These will include dates / times, ticket prices and concessions, format and general sales information.

Car Parking

Included in your hire are three car parking spaces by the Theatre's Stage Door. When using these spaces a valid Electric Theatre Parking Permit must be displayed. These are available from a member of Theatre staff at the start of your hire. Please be aware that Parking Enforcement Officers do patrol this area, and you are responsible for ensuring that your vehicles display a valid permit.

As a rule, no other car parking is available at the Theatre, other than for disabled patrons. However if you do require extra then please check with a member of Theatre staff in advance as on occasion it may be possible to arrange. Any extra parking will be recharged.

The nearest pay and display car park is Bedford Road, by the Odeon Cinema.

General

Wi-Fi is available in most areas of The Electric Theatre. This is free of charge.

We hope you enjoy your visit to The Electric Theatre and if you require any further information please do not hesitate to contact us.